

Sponsorship Opportunities



14th & 15th
SEPTEMBER 2024



Be Part Of Something Special



13 of the best wine producers in the region.



Food Hall with fresh seasonal plates.



Market stalls with local produce.



Live music and free talks.





Our Goal

To work with sponsors to shine a spotlight on sustainable businesses within a 40-mile radius of our beautiful Medieval town.

And to establish Rye as a wine town of national and international renown.



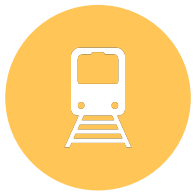
Sponsorship Benefits



Connect with 20 of the best local producers with a combined 116,289 insta following and extensive email lists.



Reach target customers through stallholders. They attract consumers with a proven interest in quality.



Expand your exposure with a physical promotional presence right by Rye Station.



Align your business with a community of authentic, sustainable, companies with local, national and global reach.



Marketing Channels

1 Billboard by Rye Station for 6 weeks during Summer. Banners around station car park throughout summer.

2 Event promotion through stall holders email lists, social platforms and winery spaces.

3 Promotion through partners Rye Chamber of Commerce, 1066 Country and RDC.

4 Promotion through collaboration with Rye Arts Festival which starts that weekend.



We're working with



Sponsorship Levels	£100 BRONZE	£500 SILVER	£1000 GOLD
Logo on website	✓	✓	✓
Logo on printed produce map at the fair	✓	✓	✓
One social post	✓	✓*	✓*
One reference in email campaigns		✓*	✓*
Music, Talk or Wristband Sponsorship		✓	
Logo on Heras fencing banners			✓
Logo on all emails and marketing materials			✓
2 places at the Rye Harvest Supper on Saturday night			✓

✓* = Dedicated

Get Involved!



Contact: Jane Brook

Call: 07595 838642

Email: rye@wineandfoodfair.events

www.wineandfoodfair.events

