

Sponsorship Opportunities

Rye 
HARVEST
WINE & FOOD FAIR

14th & 15th
SEPTEMBER 2024



Be Part Of Something Special



13 of the best wine producers in the region.



Food Hall with fresh seasonal plates.



Market stalls with local produce.



Live music and free talks.





Our Goal

To work with sponsors to shine a spotlight on sustainable businesses within a 40-mile radius of our beautiful Medieval town.

And to establish Rye as a wine town of national and international renown.



Sponsorship Benefits



Connect with 20 of the best local producers with a combined 116,289 insta following and extensive email lists.



Reach target customers through stallholders. They attract consumers with a proven interest in quality.



Expand your exposure with a physical promotional presence right by Rye Station.



Align your business with a community of authentic, sustainable, companies with local, national and global reach.



Marketing Channels

- 1 Billboard by Cricket Salts for 6 weeks in the run up to the event, roadside & car park banners at Jempsons.
- 2 Event promotion through stall holders email lists, social platforms and winery spaces.
- 3 Promotion through partners Rye Chamber of Commerce, 1066 Country and RDC.
- 4 Promotion through collaboration with Rye Arts Festival which starts that weekend.



We're working with



Rye Fish Market
on Simmons Quay



GUSBOURNE



Wayfarer
WINES



OASTBROOK



1066 The official
Country website for 1066 Country



HAM STREET

OXNEY
ORGANIC
ESTATE



Rother District Council



Rye Arts
Festival



CHARLES
PALMER

MOUSEHALL



MOUNTFIELD WINERY

Biddenden
HEART OF THE GARDEN
ENGLAND

<h1>Sponsorship Levels</h1>	£100 BRONZE	£500 SILVER	£1000 GOLD
Logo on website	✓	✓	✓
Logo on printed produce map at the fair	✓	✓	✓
One social post	✓	✓*	✓*
One reference in email campaigns		✓*	✓*
Music, Talk or Wristband Sponsorship		✓	
Logo on Heras fencing banners			✓
Logo on all emails and marketing materials			✓
2 places at the Rye Harvest Supper on Saturday night			✓

✓* = Dedicated

Get Involved!



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www.wineandfoodfair.events

